

MUYAO (FIONA) DING

Product Designer | muyao.ding@gmail.com



EXPERIENCE

Uber

Jan 2019 - Present

Product Designer

- Designed internal tools to optimize business operations efficiency;
- Visualized data from Uber cities to facilitate strategic decisions;
- Designer mobile experiences that protects user identity and data safety;

Internet Brands

Apr 2016 - Dec 2018

Lead Designer / Product Manager

- Designed experiences for SaaS platforms, Mentored junior designers;
- Built UI Kit and Styleguide for product lines;
- Conducted qualitative and quantitative user research;
- Worked with dev team to launch features, managed product roadmap;

Meitu

Dec 2015 - Mar 2016

iOS UI/UX DESIGNER

- Designed wireframes, UI and marketing materials;

Spring Role

Jun 2015 - Nov 2015

Web UI/UX DESIGNER

- Defined user flows, designed interaction for recruiting web portal;

yU+co

Jun 2014 - Jun 2015

Brand Strategy Assistant

- Analyzed brand positioning, propped business development directions;
- Designed storyboards and concepts for exhibitions and commercials;

EDUCATION

Harvard+Uber

Aug 2019 - Mar 2020

HBS Executive Education

University of Redlands

Mat 2016 - Mat 2018

MBA with Emphasis in Marketing

College for Creative Studies

Sep 2012 - May 2014

Master of Fine Arts, Interdisciplinary Design

Tianjin University

Sep 2007 - Jul 2011

Bachelor of Engineering, Industrial Design

SKILLS

Figma • Sketch • Axure • Invision • Zeplin • Adobe Photoshop • Adobe Illustrator • Adobe InDesign
Journey Mapping • Usability Testing • Persona • Wireframing • Prototyping • Design Sprint
Jira • Rhino • 3D Max • Keyshot • AutoCAD